

Promising change. Caring to deliver.

A snapshot of our achievements over the last three years.

4 Priority Areas

Our core business is to achieve positive social change for the disadvantaged. The Board decided on four priority areas for our advocacy given the size and scope of our network and acknowledging we can't do it all.

This focus has allowed us to be targeted in our advocacy efforts which has been successful in delivering greater outcomes.

1. Justice for First Peoples

2. Ageing to our full potential

3. Addressing economic inequality

4. Royal Commission Responses

5 Enabling Factors

These five enabling factors provided a solid framework for us to report against.

Enabling factor 1: Impact



We commissioned **4 major research papers** through Swinburne, ANU and University of Canberra.



50 submissions to government.



141 media releases.



We secured an additional **\$200m** for emergency and food relief.



Our election campaign reached over **50 million people**, generating **over 600 news stories.**



\$18.8 billion government investment in Aged Care.

Enabling factor 1: Impact

We Cared about Aged Care

- We gave evidence to the Royal Commission into Aged Care.
- We created a number of campaigns, including Time to Care about Aged Care, which resulted in an \$18.8 billion government investment.
- We secured the lead and contract for the Remote Accord project.



Australian Aged Care Collaboration, I care about aged care campaign

We spread hope during the pandemic

- We successfully lobbied the Government to support the most vulnerable with a \$200 per week Disaster Payment.
- Secured more support for temporary visa holders.
- Secured an extra \$200m for emergency and food relief.
- Influenced the government's response for more PPE, vaccinations and RAT testing in aged care and disability.
- Through our partnerships we imported tens of thousands of masks for our services, because local supplies were unavailable.

We put First Peoples first

- We established our First Peoples advocacy area.
- We have a First Peoples Board member, a First Peoples staff member, a growing partnership with the UAICC, A First Peoples Network and a Working Group, delivered two gatherings and have an advocacy plan aligned to our strategic priority area.
- We brought a First Peoples lens to our work on the National Plan to Prevent Violence Against Women and their Children, and are building relationships with the NIAA and National Coalition of the Peaks.

We added our voice to:

- Campaigns including; The Cashless Debit Card, drug testing the unemployed, Hands off our Charities, No Australian Left Offline, Raise the Rate, Stop the Debt Trap, Buy Now Pay Later, Everybody's Home, Every Child, and Ending Loneliness Together.
- The Royal Commission into Violence, Abuse, Neglect and Exploitation of People with Disability.
- The market failure of the Sexual Misconduct Insurance, and on ACNC and PBI issues.
- The religious discrimination issue, speaking up as a whole Church in support of diversity and justice.

Enabling factor 2: Identity

We developed and delivered:

- Updated brand presence through our redesigned website and engaging social presence.
- Strategic communication and advocacy strategy.
- Government relations strategy.
- Two Target Christmas Appeals.
- Two Leaders Forums.
- A theology of social service.
- A stronger identity in partnership with our First Peoples
- A strong relationship with our faith based cousins in Canberra to exert influence together.



Enabling factor 3: Relationships

We have developed partnerships and actively engaged and collaborated with:

- Federal Ministers, parliamentarians and public servants.
- Government advisory bodies.
- Government Task groups.
- The new Ministers in the new government.
- Other national bodies including Anglicare Australia, BaptistCare Australia, Catholic Social Services Australia, Catholic Health Australia and the Salvation Army.
- The Australian Aged Care Collaboration, Financial Counselling Australia, Volunteering Australia, and the National Steering Committee for Anti-Poverty Week.



We are the ‘go-to’ people –Ministers, Shadow Ministers and the Greens call me directly –often on the weekend when I’m mowing the lawn or at Bunnings!”

- Claerwen Little

Enabling factor 4: Resources

We had four networks at the beginning of this planning period in 2019. We now have 18 groups.

We have established:

- Uniting Friends of Ageing, which meets regularly and with growing membership.
- Older Persons Sunday – an official day to recognise the human rights and dignity of older people.
- A stronger voice in our Church through joint statements and regular news updates in the Assembly, Synod, and Presbytery news.
- A solid relationship with the advocacy and government relations folks in our network and with the Assembly and Synods.
- An advocacy protocol so we all know what our roles are.
- Because most of our work went Online during the pandemic, we were more frequently engaged, our network and their appetite to engage grew.
- We won our first serious consortium in the Escaping Violence Payment.



“There is a huge appetite for collaboration, and so much potential.”

Enabling factor 5: Capability

We built and restructured a team with the right skills and competencies.



“We’ve gone to the next level and we’ve stepped up.”

- Claerwen Little